



Commonwealth of Massachusetts  
Department of Public Health

Helping People Lead Healthy Lives In Healthy Communities

# **Massachusetts Prevention and Wellness Trust Fund Advisory Board Meeting**

**March 12, 2015  
1:00 – 2:30**

# Meeting Overview

- Evaluation Contract Update and Next Steps
- Worksite Wellness Initiative Procurement Update
- Grantee Program Updates:
  - Strategies from the Field
  - March 5<sup>th</sup> Learning Session
- Board Member Engagement: Proposal

# Evaluation Contract: Update

- Procurement Process—competitive bid process facilitated by DPH with input from partnerships
  - Letter of Intent posted through CommBuys, submissions from:
    - Mathematica
    - Umass
    - Harvard Catalyst
  - All vendors qualified to apply to “Opportunity to Respond”

# Evaluation Contract: Update

- Procurement Process—review
  - Competitive review held with representation from all partnerships, PWAB and DPH
- Harvard Catalyst selected as vendor
- Next Steps:
  - Contracting
  - Refinement of Project Plan
  - Kick-off this spring with participation from all partnership, DPH and PWAB
  - Establish PWAB evaluation workgroup



# Evaluation Advisory Workgroup

## Purpose:

1. Advice DPH on key evaluation needs
2. High level oversight of outside evaluation process

## Short term needs:

- Define “independent” status
- Define parameters of DPH’s role in providing contract management
- Participate in kick-off meeting with Harvard, partnerships and DPH

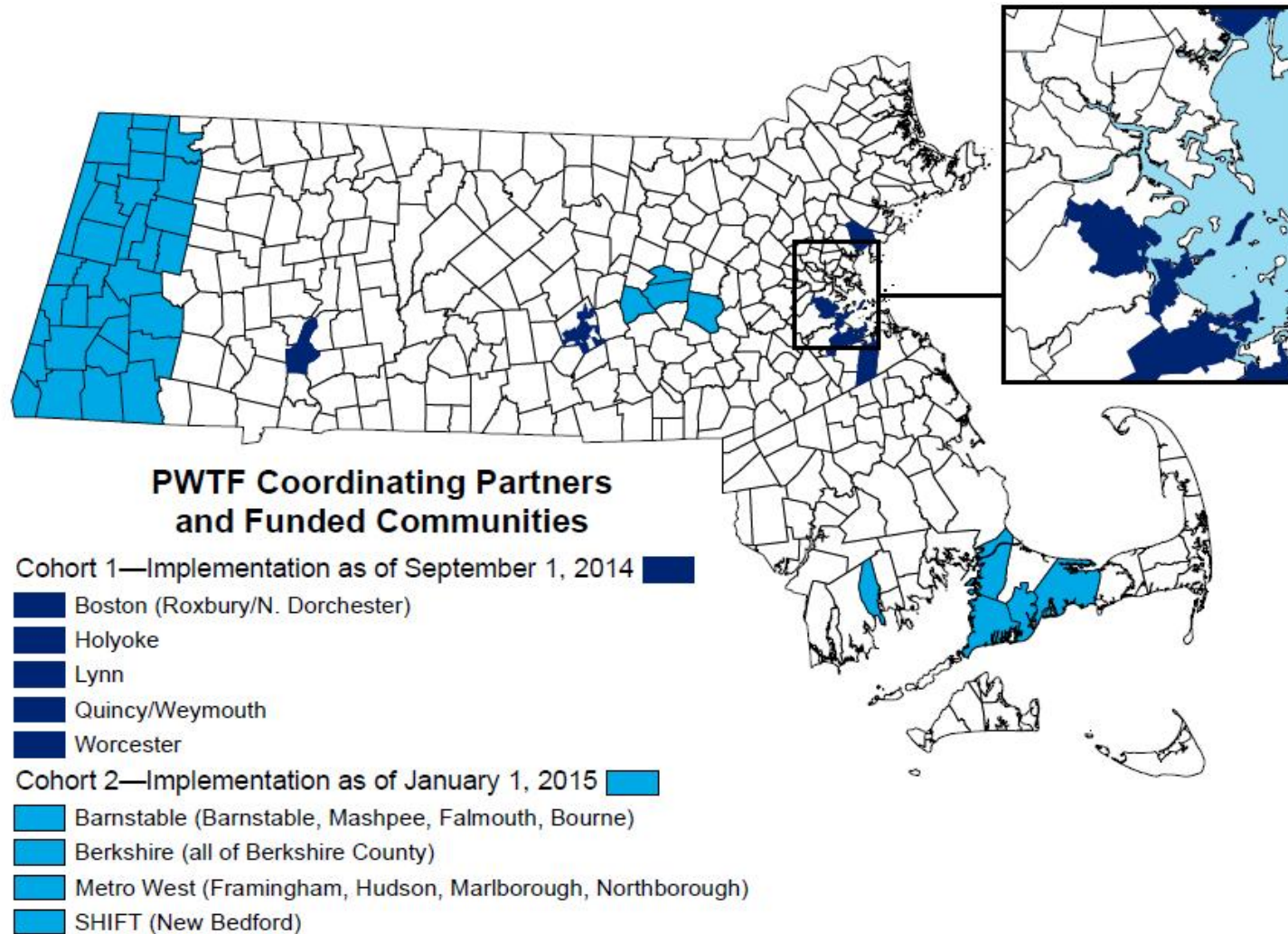
# Worksite Wellness: Procurement Update

- Scope of procurement/design of initiative
- Priorities for scoring
- Response

# Worksite Wellness: Procurement Next Steps

- Timeline
- Addressing unintended consequences

# Grantee Program: Partnerships are Across the State





# Grantee Program:

## Health Conditions being Addressed

Coordinating Partner	Tobacco	Hypertension	Pediatric Asthma	Falls in Older Adults	Other Conditions
<b>Cohort 1</b>					
Boston Public Health Commission		✓	✓	✓	
City of Lynn	✓	✓	✓	✓	
City of Worcester		✓	✓	✓	
Holyoke Health Center	✓	✓	✓		Obesity
Manet Community Health Center	✓	✓		✓	Substance Abuse
<b>Cohort 2</b>					
Barnstable County Department of Human Services		✓		✓	Diabetes
Berkshire Medical Center	✓	✓		✓	Diabetes
New Bedford Health Department		✓	✓	✓	Substance Abuse
Town of Hudson	✓	✓	✓	✓	

# Grantee Program: Promoting Sustainable Linkages

**For any condition being addressed, grantees are required to include interventions in each of 3 domains:**

- Community – Supports behavioral change to improve health through individual, social and physical environments where people live and work
- Clinical – Improves clinical environment – delivery and access
- Community-Clinical Linkages – Strengthens connection between community-based services and healthcare providers
  - Including a requirement to participate in bi-directional e-referral

# Grantee Program: Tiered Approach to Interventions

## Tier 1

- Straightforward access to data
- Strong evidence base for clinical impact
- **High likelihood of producing Return on Investment (ROI)**

## Tier 2

- Available data sources
- Inconsistent or emerging evidence base
- **Low to moderate likelihood of producing Return on Investment**

## Tier 3

- No PWTF evaluation and little technical assistance
- Minimal budget

# PWTF Grantee Highlights:

## Overview

- Strategies from the Field
  - Innovation
  - Engagement
  - Integration
  - Pediatric Asthma

# PWTF Grantee Highlights:

## Innovation

- Sustainability planning (**MetroWest**)
- Municipalities collaborating to share resources (shared calendar, CHWs, tobacco treatment) (**MetroWest**)
- Engaging with small group primary care practices where much of this work is novel
  - CHWs, quality improvement, linking to community interventions
- Centralized hub to coordinate referrals (**Berkshire, Q/W, SHIFT**)

# PWTF Grantee Highlights:

## Engaging Patients/Clients & Providers

- Reverse referral process to initiate referral from community (**Q/W, Berkshire**)
- Identification of target and vulnerable populations and outreaching to them (e.g. public housing) (**Q/W, Lynn**)
- Offering programs in relevant languages
  - Multiple Chinese dialects, Vietnamese, Albanian, Portuguese, etc.
- Delivering interventions in new community venues to increase accessibility (**Barnstable, Berkshire, Q/W**)

# PWTF Grantee Highlights:

## Integration

- CBO staff (Senior Center clinical social worker) embedded in health center (**Lynn**)
- Integration of CHWs on the floors and embedded in patient visits (**Worcester**)
- Integrated workflow between the health center, municipal Health Department and the home care organization (**SHIFT**)
- Key role of housing authorities in home assessment and remediation for asthma and falls, and smoke free housing initiatives

# PWTF Grantee Highlights:

## Pediatric Asthma

- Interventions across the continuum of care
  - Primary care, EDs, school and Head Start nurses, community organizations and CHWs
  - School interventions: **Holyoke, Worcester, Boston**
- Electronic communication between schools and health centers to share information (**Boston**)
  - Goal to spread statewide once template developed
- Working with housing authorities and legal orgs to support tenant rights (**Worcester, SHIFT, Lynn**)



# PWTF Grantee Program:

## March 5<sup>th</sup> Learning Session

- 4<sup>th</sup> PWTF learning session
  - 166 Attendees (22 from DPH)
  - 9 Partnerships, 70 organizations
- Objectives:
  - Peer-to-peer learning
    - 4 presentations by partnership staff
    - Showcased 2 partnerships' strategies
  - Motivational Interviewing training
  - Facilitate networking (condition-specific and among coordinating partners)

# PWTF Grantee Program:

## March 5<sup>th</sup> Learning Session

- Highlights:
  - Planning committee
  - Subject matter experts (internal and external)
  - Condition specific breakouts: mix of presentations and interactive discussion
  - Session content informed by grantee questions
  - More interaction and sharing
  - Coordinating Partners and Sustainability

# Board Member Engagement

- Meeting focus on work of grantees
- Recruit advisors to evaluation
- Sustainability

# Sustainability

## Proposal:

- Workgroup
- Meet at least one or two times prior to next meeting
- Develop a plan/recommendations for activities to promote sustainability
- Report back to Advisory Board at next meeting

## Next Steps

- Volunteers
- Set (first) meeting date
- Select convener (DPH will help staff)

# 2015 Meeting Schedule

All meetings will take place on Thursdays at 250 Washington St. in the Public Health Conference Room on the 2<sup>nd</sup> floor

<b>June 18</b>	<b>1:00 – 3:00 (please note change!)</b>
September 10	1:00 – 3:00
December 3	1:00 - 3:00

For questions or conflicts please contact Mary Mason  
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